

Nex Rubica Capital Enters the Ethiopian Financial Services Market

Addis Ababa, Ethiopia – June 4th, 2025: Nex Rubica Capital (NRC), a global investment and advisory firm renowned for its expertise in capital markets, project finance, and structured investments across Africa, is pleased to announce its strategic entry into the Ethiopian financial services market through a joint venture with local partner **Africa Capital Partners (ACP)**.

This collaboration signifies NRC's commitment to expanding its footprint in East Africa and leveraging Ethiopia's burgeoning economic landscape. The joint venture aims to introduce innovative financial solutions, enhance access to capital, and support the development of Ethiopia's financial infrastructure.

"We are excited to collaborate with ACP in this transformative venture," said Martin Orji, Managing Partner at Nex Rubica Capital. "Ethiopia's dynamic economy and strategic regional position presents immense potential. We look forward to contributing meaningfully to the growth and innovation of the country's financial services sector."

The joint venture will operate under the brand identity AC RUBICA, reflecting our focus on delivering tailored investment banking services that specifically meets the diverse needs of the Ethiopian marketplace and its businesses.

AC RUBICA was established in direct response to the Ethiopian government's broader economic reform agenda, which emphasizes strengthening private sector participation and attracting greater foreign investment.

The launch of this investment banking entity is expected to serve as a catalyst for Ethiopia's economic diversification and facilitate its deeper integration into both regional and global financial markets

About NRC

Nex Rubica Capital is a pan-African investment firm focused on private equity, advisory, and investment banking services. With a mission to drive economic transformation across Africa, the firm partners with businesses, governments, and investors to create long-term value and inclusive growth.

About ACP

Africa Capital Partners is a leading Ethiopian investment firm with strong local market access. With extensive experience in growing Ethiopian corporates and a commitment to driving economic development through strategic investments and partnerships, ACP is well-positioned to bring expertise, capital, and innovation to the local market

For media inquiries or further information, please contact:

Joe Johnson

enquiries@nexrubica.com